



HEADWEAR
ARTIST
DESIGN

HEADWEAR_ARTIST_DESIGN. THE PLATFORM

THIS IS A PLATFORM – FOR THOSE WHO BELIEVE IN AND STRIVE FOR CREATIVITY. ROOTED IN PURE NATURE – IN THE TRAIL, THE HIGH & THE LOW. THIS IS AN INVITATION. TO CREATORS. TO ARTISTS. TO CONTRIBUTE AND TO SHARE THEIR PASSION FOR THE GREAT OUTDOORS.

YOUR HEAD IS WHAT KEEPS YOU GOING. OUR HEADWEAR SHALL BE YOUR CANVAS.

THIS A STARTING POINT. HERE IS THE INITIAL BATCH. STAY TUNED FOR FURTHER COLLABS.

THE BRAND

HEADWEAR IS OUR LIFE. IT'S ABOUT MULTIFUNCTION, TECH, FEATURES, PERFORMANCE, PROTECTION, PROCESSING, INNOVATING, CONCEPTING... IT'S MADE BY AND MADE FOR TRUE ATHLETES.

THE ARTIST IS OUR MENTOR – SPREADING HIS MIND ONTO HIS CANVAS – OUR HEADWEAR. REFLECTING ON TIME & PURPOSE. CREATING EDITIONS TO LAST, TO KEEP, TO LOVE.

HEADWEAR ARTIST DESIGN IS AN EXCLUSIVE PRODUCT LINE, DERIVED FROM THE CORE BRAND H.A.D. ORIGINALS, WHICH IS COMMITTED TO CREATE MULTIFUNCTIONAL HEADWEAR, DEVELOPED AND MANUFACTURED IN THE HEART OF GERMANY. SINCE 1999.

THE FUNDAMENTAL BELIEF

WE AT H.A.D. BELIEVE, THAT WITH PASSION FOR CREATIVITY, DESIGN AND CARE INVESTED INTO HOW WE MAKE OUR PRODUCTS, WE CAN ACTUALLY EXTEND BOTH, THE LIFE OF OUR HEADWEAR AND THE ADVENTURES WE TAKE THEM ON.

THE 4 CORE VALUES

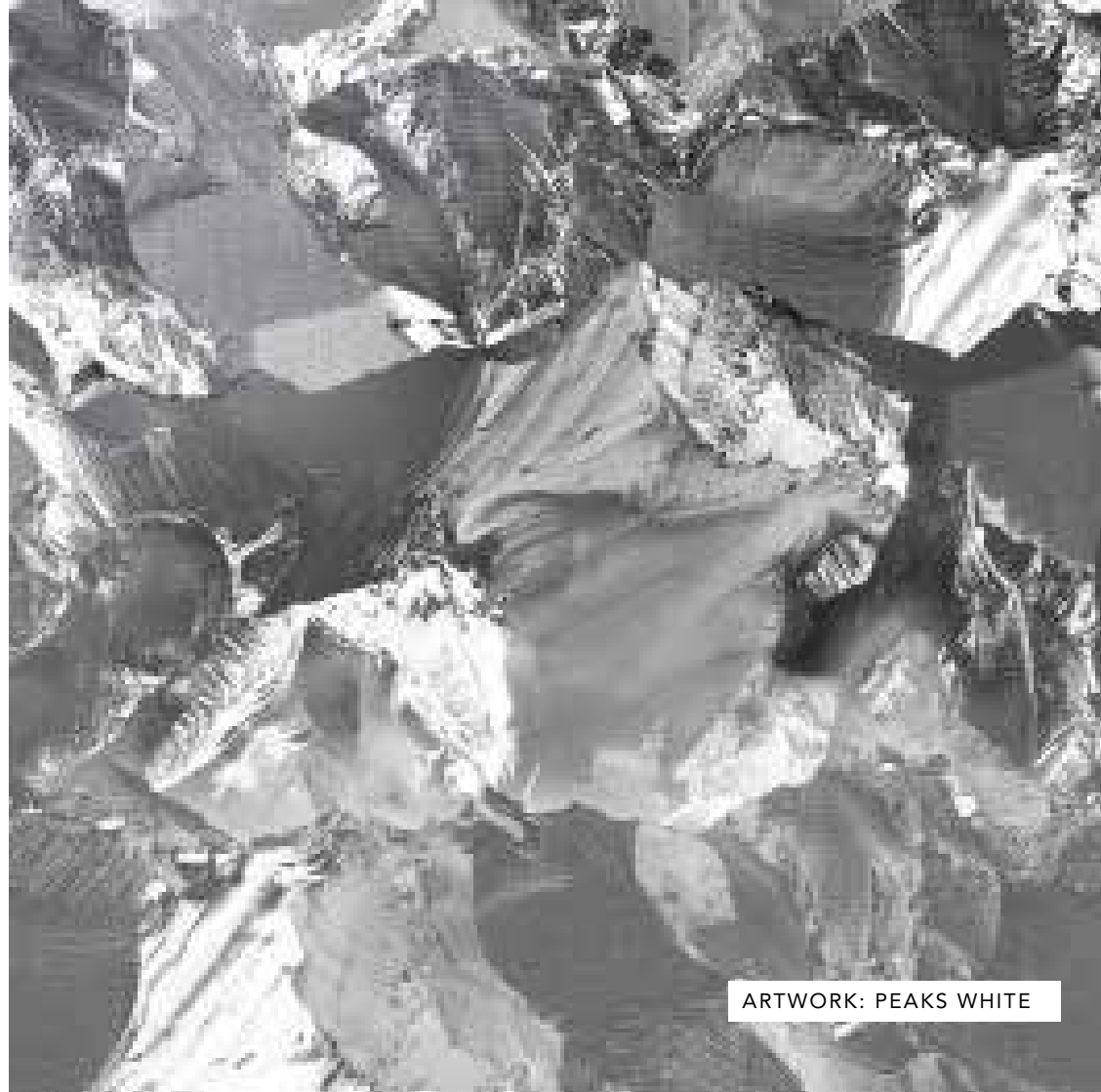
- ▲ CREATIVE DESIGN (SYMBOLIC: THE PEAK)
- SAVING OUR PLANET'S RESOURCES (SYMBOLIC: CIRCULARITY)
- ◆ OUTSTANDING FUNCTIONALITY (SYMBOLIC: REAL INNOVATION)
- TRANSPARENCY (SYMBOLIC: THE WINDOW)



ZERO SERIES BY GRAND STUDIO LTD., ZURICH, SWITZERLAND

THE ARTIST'S STATEMENT.

„UP & DOWN THE TRAIL. SEIZING THE PERFECT MOMENT IN A
CONTINUOUS LOOP. SUFFERING, ENDURING, INHALING EVERY SINGLE
SECOND. PURE MOMENTS, PURE THOUGHTS. FROM ONE PEAK TO THE
OTHER. EVERYTHING IN ONE PICTURE.“



ARTWORK: PEAKS WHITE

BANDANA

ARTWORK ID LEFT
ARTWORK ID RIGHT

PEAKS WHITE / HAD571-H1480
PEAKS BLACK / HAD571-H1481

ARTIST
EDITION

GRAND STUDIO, SWITZERLAND
0-23-1

FEATURES

CLEAN CUT
FLEXIBLE & STRETCHABLE
MOISTURE CONTROL
HI-VIS

SIZE

52 x 52 CM, ONE SIZE

TRANSPARENCY INDEX

MANUFACTURING
FABRIC
LABLE

H.A.D. HQ, RODENBACH, GERMANY
BORGINI JERSEY S.R.L., ITALY
REGINE IQTRIM, GLÜCKSBAND, GERMANY

COMPOSITION

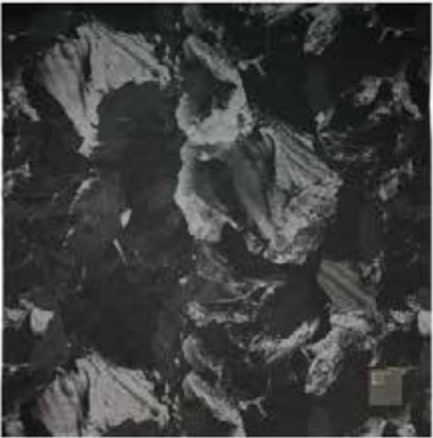
90% POLYESTER
10% ELASTANE

RRP

29,95 EURO

DROP

2023-03-15



ULTRALIGHT BUCKET HAT

ARTWORK ID LEFT UP
ARTWORK ID RIGHT UP
ARTWORK ID LEFT DOWN

PEAKS WHITE / HAD913-H1480
PEAKS BLACK / HAD913-H1481
BLACK EYES / HAD913-H0002

ARTIST
EDITION

GRAND STUDIO, SWITZERLAND
0-23-1

FEATURES

35 GRAMS / ULTRALIGHT
FLOATABLE
PACKABLE
HI-VIS

SIZE

S / M & L / XL

TRANSPARENCY INDEX

MANUFACTURING
OUTER SHELL
LINING FOAM
LINING
FIXATION
LABEL
STRINGS

H.A.D. HQ, RODENBACH, GERMANY
DELFI S.R.L, ITALY
WERRES GMBH, GERMANY
SOFIETA S.A.S., FRANCE
FREUDENBERG GROUP, GERMANY
REGINE IQTRIM, GLÜCKSBAND, GERMANY
VICTOR S.P.A., ITALY

COMPOSITION MAIN FABRIC
LINING

100% POLYESTER
87% POLYESTER
13% ELASTANE

DROP

2023-03-15



ULTRALIGHT 5-PANEL CAP

ARTWORK ID LEFT UP
ARTWORK ID RIGHT UP
ARTWORK ID LEFT DOWN

PEAKS WHITE / HAD914-H1480
PEAKS BLACK / HAD914-H1481
BLACK EYES / HAD914-H0002

ARTIST
EDITION

GRAND STUDIO, SWITZERLAND
0-23-1

FEATURES

25 GRAMS / ULTRALIGHT
FLOATABLE
PACKABLE
HI-VIS

SIZE

S / M & L / XL

TRANSPARENCY INDEX

MANUFACTURING
OUTER SHELL BY
LINING FOAM
LINING
FIXATION
LABEL
STRINGS

H.A.D. HQ, RODENBACH, GERMANY
DELFI S.R.L, ITALY
WERRES GMBH, GERMANY
SOFIETA S.A.S., FRANCE
FREUDENBERG GROUP, GERMANY
REGINE IQTRIM, GLÜCKSBAND, GERMANY
VICTOR S.P.A., ITALY

COMPOSITION MAIN FABRIC
LINING

100% POLYESTER
87% POLYESTER
13% ELASTANE

DROP

2023-03-15



ULTRALIGHT MESHTUBE

ARTWORK ID LEFT UP
ARTWORK ID RIGHT UP
ARTWORK ID RIGHT DOWN

PEAKS WHITE / HAD711-H1480
PEAKS BLACK / HAD711-H1481
BLACK EYES / HAD711-H0002

ARTIST
EDITION

GRAND STUDIO
0-23-1

FEATURES

30 GRAMS / ULTRALIGHT
FULL MESH
ANTI FOGGING
BANDANA CUT
LOOK THROUGH (CAMOUFLAGE)
HI-VIS

SIZE

ONE SIZE

TRANSPARENCY INDEX

MANUFACTURING
FABRIC
LABEL

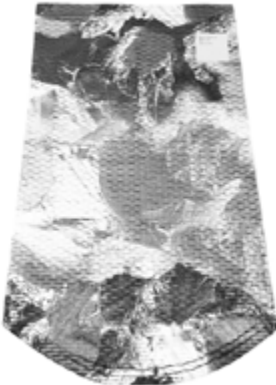
H.A.D. HQ, RODENBACH, GERMANY
SAS FABRIC S.A., SPAIN
REGINE IQTRIM, GLÜCKSBAND, GERMANY

COMPOSITION

96% POLYESTER
4% ELASTANE

DROP

2023-03-15



ULTRALIGHT MESH HEADBAND

ARTWORK ID LEFT UP
ARTWORK ID RIGHT UP

PEAKS WHITE / HAD663-H1480
PEAKS BLACK / HAD663-H1481

ARTIST
EDITION

GRAND STUDIO
0-23-1

FEATURES

10 GRAMS / ULTRALIGHT
FULL MESH CONSTRUCTION
MAX MOISTURE WICKING
HI-VIS

SIZE

ONE SIZE

TRANSPARENCY INDEX

MANUFACTURING
FABRIC
LABEL

H.A.D. HQ, RODENBACH, GERMANY
MANIFATTURA EFFE PI s.r.l.
REGINE IQTRIM, GLÜCKSBAND, GERMANY

COMPOSITION

93% POLYESTER
7% ELASTANE

DROP

2023-03-15



STORM PROTECTION

ARTWORK ID LEFT UP
ARTWORK ID RIGHT UP
ARTWORK ID RIGHT DOWN

PEAKS WHITE / HAD681-H1480
PEAKS BLACK / HAD681-H1481
BLACK EYES / HAD681-H0002

ARTIST
EDITION

GRAND STUDIO
0-23-1

FEATURES

GAITER &
EXPANDABLE FACEMASK
WIND AND WATER RESISTANT MEMBRANE
FIT ADJUSTMENT
HI-VIS

SIZE

ONE SIZE

TRANSPARENCY INDEX

MANUFACTURING
FABRIC FACESHIELD
FABRIC MEMBRANE
LABEL
CLOSURE
RIBBONS / TAPES

H.A.D. HQ, RODENBACH, GERMANY
MANIFATTURA EFFE PI S.R.L., ITALY
SAS FABRIC S.A., SPAIN
REGINE IQTRIM, GLÜCKSBAND, GERMANY
VICTOR S.P.A., ITALY
MARC S.R.L., ITALY

COMPOSITION

83% POLYESTER
17% ELASTANE

DROP

2023-10-15



STORM BUCKET HAT

ARTWORK ID LEFT UP
ARTWORK ID RIGHT UP
ARTWORK ID RIGHT DOWN

PEAKS WHITE / HAD915-H1480
PEAKS BLACK / HAD915-H1481
BLACK EYES / HAD915-H0002

ARTIST
EDITION

GRAND STUDIO
0-23-1

FEATURES

FULL MEMBRANE CONSTRUCTION
WIND AND WATER RESISTANT
FIT ADJUSTMENT
LIGHTWEIGHT
HI-VIS

SIZE

S / M & L / XL

TRANSPARENCY INDEX

MANUFACTURING
MEMBRANE
LINING FABRIC
FIXATION
LABLE & TRIMS
STRINGS

H.A.D. HQ, RODENBACH, GERMANY
ALPEX PROTECTION, FRANCE
MANIFATTURA EFFE PI S.R.L., ITALY
FREUDENBERG GROUP, GERMANY
REGINE IQTRIM, GLÜCKSBAND, GERMANY
VICTOR S.P.A., ITALY

COMPOSITION

91% POLYESTER
9% POLYURETANE

DROP

2023-10-15



STORM CAP

ARTWORK ID LEFT UP
ARTWORK ID RIGHT UP
ARTWORK ID RIGHT DOWN

PEAKS WHITE / HAD916-H1480
PEAKS BLACK / HAD916-H1481
BLACK EYES / HAD916-H0002

ARTIST
EDITION

GRAND STUDIO
0-23-1

FEATURES

FULL MEMBRANE CONSTRUCTION
WIND AND WATER RESISTANT
FIT ADJUSTMENT
LIGHTWEIGHT
HI-VIS

SIZE

S / M & L / XL

TRANSPARENCY INDEX

MANUFACTURING
MEMBRANE
LINING FABRIC
FIXATION
LABLE & TRIMS
STRINGS

H.A.D. HQ, RODENBACH, GERMANY
ALPEX PROTECTION, FRANCE
MANIFATTURA EFFE PI S.R.L., ITALY
FREUDENBERG GROUP, GERMANY
REGINE IQTRIM, GLÜCKSBAND, GERMANY
VICTOR S.P.A., ITALY

COMPOSITION

91% POLYESTER
9% POLYURETANE

DROP

2023-10-15



STORM TRAPPER

ARTWORK ID LEFT UP
ARTWORK ID RIGHT UP

ARTIST
EDITION

FEATURES

PEAKS WHITE / HAD917-H1480
PEAKS BLACK / HAD917-H1481

GRAND STUDIO
0-23-1

FULL MEMBRANE CONSTRUCTION
WIND AND WATER RESISTANT
EARFLAPS
FIT ADJUSTMENT
LIGHTWEIGHT
HI-VIS

SIZE

S / M & L / XL

TRANSPARENCY INDEX

MANUFACTURING
MEMBRANE
LINING FABRIC
FIXATION
LABLE & TRIMS
STRINGS

H.A.D. HQ, RODENBACH, GERMANY
ALPEX PROTECTION, FRANCE
MANIFATTURA EFFE PI S.R.L., ITALY
FREUDENBERG GROUP, GERMANY
REGINE IQTRIM, GLÜCKSBAND, GERMANY
VICTOR S.P.A., ITALY

COMPOSITION

91% POLYESTER
9% POLYURETANE



DROP

2023-10-15



CONTACT US

WE'RE HAPPY TO GET IN TOUCH WITH YOU.



H.A.D. (PRO FEET FUNCTIONAL WEAR GMBH)
INDUSTRIESTRASSE 15 A
63517 RODENBACH
GERMANY

+49 (0)6184 205 86 0
HAD@PROFEET.DE

LET IT ALL OUT!

INTENDED FOR ART...OR NOTES.



HHEADWEAR

AARTIST

DDESIGN