YOUR COSMETIC SWEET SPOT

HOW TO LOOK REFRESHED AND RENEWED - OFTEN WITHIN MINUTES!

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Your Cosmetic Sweet Spot

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Hi, I'm Dr Peter Ursel and I've been doing cosmetic treatments for more than 20 years, and I recently made an exciting discovery! It's called the **Cosmetic Sweet Spot!**

Let me explain: In sports, the sweet spot of a tennis racket is the area on the strings that when the ball hits it - the result is effortless! The ball just takes off, almost magically and without effort.

In golf it's the part of the club face that hits the ball, and it just flies again without effort.

In hockey, it's the part of the stick that just makes the puck take off!

In cosmetic medicine, the cosmetic sweet spot is the ***one area on your face you can have treated and look instantly better - with just one treatment! (and often within just minutes!)***

My Story

I discovered this one day when I noticed in an online video of myself that the corners of my mouth were drooping and that I was starting to look angry. This is a common problem in my family and I realized then that I had to have it treated - it was really bugging me!

So I had a small amount of dermal filler injected into the corners of my mouth and within minutes it looked way better! I've done this treatment a thousand times on patients, but it wasn't until **I actually had the treatment myself** that I realized just how thrilling and exciting it can be to have an instant improvement in your appearance! I realized then that there are several other treatments that I provide that can provide similar fast and life changing results

Here's my photos:

Droopy Mouth **10 Minutes Later**

Treatment Type: Injection of Dermal Filler Teosyal RHA3. ½ Syringe in the area just below the corner of the mouth on each side.
Time Taken: 10 Minutes
Speed of results: Instant improvement
Duration 12- 18 months**.**
Safety: High, especially when done with cannula

Since that time I have noted that there are at least 7 more Cosmetic Sweet Spot areas of the face that can be rapidly improved. Some results are in minutes, others take up to 2 weeks. But all of these results can happen after just one treatment!

I'll cover the 7 Cosmetic Sweet Spots that I've identified in my population of patients I've seen over the last 20 + years. For each treatment, I will discuss the treatment, time taken, speed of time to see results as well as the safety

The Top 7 Cosmetic Sweet Spots

1. Corners of mouth, marionette lines:

Patient History: This lady did not like the drooping of the corners of her mouth and the angry look.

Treatment Type: Injection of Dermal Filler Teosyal RHA3. 3 Syringes total
Time Taken: 30 minutes
Speed of results: Instant improvement
Duration 12- 18 months**.**
Safety: High, especially when done with cannula. Some bruising occasionally

2. Under Eye Circles:

Patient History: This lady did not like the circles under eyes and everyone asking her all the time if she was tired.

Treatment Type: Injection of 1 syringe of dermal filler Teosyal Redensity 2 in her tear troughs and 1 syringe of Teosyal RHA 4 injected in her cheeks. 2 syringes total
Time Taken: 30 Minutes
Speed of results: Instant improvement (this photo taken immediately after the procedure)
Duration 12- 18 months**.**
Safety: High, especially when done with cannula

3. Unsightly Moles

Patient History: This lady did not like the large mole on the side of her face

Treatment Type: Surgical excision of mole with fine sutures left in for 6 days. Can also be done with lasers
Time Taken: 20 Minutes
Speed of results: 7 days stitches out with some redness. Scar invisible in 6 months
Duration: Permanent results
Safety: High, especially with careful attention to sterile technique.

4. Lip Injections

Mini Lip

This girl did not like her thin upper lip and wanted just a little enhancement without looking overdone

Treatment type: Injection of Dermal Filler Teosyal RHA2. 1 Syringe total in both lips. More filler in upper than lower lip
Time taken: 20 Minutes
Speed of results: Instant improvement
Duration 6-12 months**.**
Safety: High, especially when done small needles or with cannulas

Fuller Lips

Patient History: This lady wanted to have fuller lips without looking too obvious

Treatment Type: Injection of Dermal Filler Teosyal Kiss. ½ syringe in upper lip, ½ syringe in lower lip
Time Taken: 20 Minutes
Speed of results: Instant improvement
Duration 6-12 months**.**
Safety: High, especially when done slowly with small needles or cannulas

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5. Pigmentation

Patient History: This lady wanted to remove her dark skin pigmentation.

Treatment Type: Broadband Light treatment. (BBL)

Time Taken: 30 Minutes for full face treatment though can be done on individual pigmented area

Speed of results: Takes 10 days to see results. Big improvement with one treatment, a series of treatments often required for optimal results

Duration: Depends on sun exposure after treatment and degree of sun protection. Can last 12 months or more

Safety: Very high.

Patient History: This lady wanted improvement in her skin color and fine lines

Treatment type: Halo laser treatment.
Time taken: ½ hour for full face treatment
Speed of results: 7 days, vast improvement with continued improvement. May need more treatments
Duration: Several months to years depending on sun exposure, sunscreen and supportive skin care measures
Safety: High. Similar results to BBL but fewer treatments required. Some downtime with swelling

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6. Unsightly Blood Vessels:

Patient History: This man wanted to get rid of his nasal blood vessels.

Treatment type: Broad Band Light (BBL) device. Similar results can be seen with smaller vessels using lasers, electrocautery or sclerotherapy.
Time taken: 20 Minutes
Speed of results: Improvement instantly with full results in 2 - 4 weeks. May need repeat treatments
Duration Can be several years
Safety: Very High

7. Glabellar frown lines

Patient History: This lady wanted to get rid of her angry looking frown lines

Treatment type: Botulinum toxin injection in frown lines
Time taken: 10 Minutes
Speed of results: 72 hours
Duration 3-5 months
Safety: High. Very occasionally there is some bruising.

Conclusion: Nearly all people have a cosmetic sweet spot, the one area that when treated, can cause a rapid improvement in appearance.

Next Step: To find your Cosmetic Sweet Spot quickly, get a Fast Photo Consult!
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