



## CHAMBER MEMBER BENEFITS

The Clovis/Curry County Chamber of Commerce has a wide variety of benefits for Business members. Chamber functions provide exposure in businesses and help build customers/client base. Here are some of the benefits you can expect to see as a chamber member:

### VISIBILITY & CREDIBILITY

- Membership Directory/Community Profile
- Online Membership Listing: Alphabetically and by category
- Membership Decal
- Up to 4 Free Listings in Annual Printed Membership Directory
- Opportunity for Committee Involvement
- Referrals
- Inclusion in Tourism & Relocation Packets
- Inclusion in Monthly "Newcomer's Orientation" Packets for Cannon Air Force Base
- Chamber Display Rack

### NETWORKING (Priceless)

- Monthly Membership Breakfast Events
- Event Committee Involvement
- Monthly After Hour Events
- Business After Hours Events
- Business 2 Business Events
- Volunteer Opportunities
- Chamber Ambassadors (Additional Dues)
- Leadership Clovis (Additional Tuition)
- Committee of 50 (Additional Dues)
- Retail Committee
- Ag 50 (Additional Dues)
- Annual Banquet
- BNSF Committee
- Community Branding

### SPECIAL EVENTS

- Annual Awards Banquet
- Legislative Breakfast/Luncheon
- Legislative Events in Santa Fe
- Cannon Air Force Base Events
- Business Seminars & Workshops
- Pioneer Days: PRCA Rodeo & Parade
- Women's Pioneer Breakfast
- Cannon Appreciation Day
- Clovis Music Festival
- Back to School Expo

### DISCOUNTED BUSINESS DEVELOPMENT SEMINARS & WORKSHOPS (Free for all member employees)

- Seminars with Small Business Development Center
- Fast 45 Lunch & Learn Seminar (Monthly) (\$1200 year savings)
- Business 2 Business (Quarterly)
- **Over 100 Seminars/Workshops in 2019/2020 hosted by Business Enterprise Center (BEC)**

### SERVICES

- Monday Memo & Weekend Roundup (requested service)
- Chamber Membership E-blasts
- Marketing Assistance
- Graphic Design
- Job Opening Postings
- Bulk Mail Discount (savings of 20¢ per piece of mail 200 pieces or more)
- Mailing Labels/Membership Roster
- Business Referrals
- Low-Cost Advertising
- Relocation Packets & Inserts
- Ambassador Ribbon Cuttings / Grand Openings
- Groundbreakings
- Chamber Page in The Eastern New Mexico News
- Monthly Newsletter
- Calendar of Events
- Community Profile & Membership Directory
- Website: [www.clovisnm.org](http://www.clovisnm.org)
- Facebook Business Member featuring Special Events (requested service)
- Facebook posting of Business Events
- For Profit Community Branding access (\$500 value)
- NM Chamber of Commerce
- Member Orientation

### CHAMBER PUBLICATIONS

- Community Profile & Membership Directory
- Chamber page in The Eastern New Mexico News
- Maps of Clovis & Surrounding Areas
- Calendar of Events
- Clubs & Organizations Guide
- Press Releases
- Business Recovery Updates
- Major Employers List
- Electronic Newsletter
- Monday Memo & Weekend Roundup
- Social Media - Facebook / Instagram / FB Live

*\*To get the most out of YOUR membership, participation is highly recommended.*

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