MacArthur High School

2021-22 SPORTS PROGRAM

Media Guide

Dear Brahma Supporter,

Welcome to another great year at MacArthur High School! We are excited about all the activities that will occur in 2021-2022 with our students and we look forward to having you as an important part. We are very proud and appreciative of the strong community that supports the MacArthur Brahmas and we encourage you to continue this tradition by purchasing an ad for the All Sports Program. This is a great way to promote your business, wish your student a great year, share how proud you are of their hard work and accomplishments or feature best friends. We invite you to be a part of this keepsake program and honor your child involved in athletics, cheer, dance, band, academic teams, clubs or special groups.

All advertising , camera ready artwork and payments must be submitted no later than July 15th, 2021 to be included in the Mac Sports Program for 2021-2022.

Please submit your camera ready advertisment and photographs via email to *macsportsprogram@gmail.com*. If emailing is not an option please mail your information to *MABC Sports Program, PO Box 17276, San Antonio, TX 78217-7276* and include a self-addressed stamp envelope if you would like the information returned. Please submit in one of the following formats: PDF, JPG, EPS, AI or TIF files. *Microsoft Word, Publisher Excel and Powerpoint files are not acceptable.*

If you have any questions regarding your advertising or need assistance creating your ad,
Please contact Lisa Fairall at 210-240-3776.

Mechanical Information

Full Page
No Bleeds
8”w x 10.5”t

Bleeds
8.5”w x 11”t
with a .25” Bleed

Half Page
Vertical
3.85”w x 10.5”t

Half Page Horizontal
8”w x 5.15”t

Quarter Page Vertical
3.85”w x 5.15”t

Quarter Page Horizontal
8” w x 2.5” T

Business Card
3.75” w x 2”t

MacArthur High School Athletic Booster Club
2021-2022 Sports Program

Choice	Ad Size/ Dimension	Business Price	Spirit Price*
Sold	Center Spread	$1250	$1100
Sold	Back Cover (8”w x 10”T)	$1250	$1100
Sold	Inside Front Cover (8”w x 10”T)	$1250	$1100
Sold	Page 1 (8”w x 10”T)	$1250	$1100
Sold	Inside Back Cover (8”w x 10”T)	$1250	$1100
Sold	Last Page (8”w x 10.5”T)	$1250	$1100
	Full Page (8”w x 10.5”T)	$ 825	$ 725
	1/2 Page H (8”w x 5.15”T)	$ 525	$ 440
	1/2 Page V (3.85”w x 10.5”T)	$ 525	$ 440
	1/4 Page H (8”w x 2.5”T)	$ 300	$ 240
	1/4 Page V (3.85”w x 5.15”T)	$ 300	$ 240
	1/8 Page (3.75”w x 2”T)	$ 175	$ 125

PLEASE NOTE ALL ADVERTISDING IS IN COLOR ONLY.

SPIRIT PRICE applies when your advertisement showcases a MAC student, faculty member or staff member

DEADLINE July15th, 2021
TURN IN COMPLETED ORDER FORM AND PAYMENT TO:
MABC Sports Program, PO Box 17276, San Antonio, TX 78217-7276
E-mail: macsportsprogram@gmail.com
Questions call: 210-240-3776

Business Name/Personal Ad:_____ Contact Person: _____

Email Contact Info:_____Phone#_____

Ad Sold By:_____ Phone# _____ MAC Organization:_____

Check #_____ Check Amount $_____ *(Please make Check payable to MABC)*

Credit Card: ❏ Visa ❏ MasterCard ❏ American Express ❏ Discover Amount: $_____

Information below this line will be destroyed once card is processed

Card Number _____ Exp. Date_____ Security Code _____ Zip Code_____

Name on Card _____ *Signature* _____

Please print clearly to ensure we capture the correct information.